

# WCPSS Bullying Prevention Contest

## HOW TO ENTER

- You may enter as an individual or a group. All participants must submit an [entry form](#). If an entrant or member of the group is under 18 years of age, a parent’s permission is required.
- Participants are encouraged to begin planning as soon as possible. The deadline for submitting your Bullying Prevention video is Wednesday, December 21, 2016, 5:00pm. Winners will be announced January 17, 2017.
- No late entries will be eligible for consideration.

## WHAT WILL WINNER RECEIVE?

The winners will be formally recognized with a plaque at a Stand Up Speak Out awards ceremony at the Wake County Public Schools central office. The winning video at each grade level will air on the WCPSS website and may include other WCPSS media.

## WHO IS ELIGIBLE?

This video contest is open to Wake County Public School System elementary, middle, or high school students who are enrolled at the time of entry. Eligibility for a recognition award is contingent upon fulfilling all requirements set forth herein. The contest is subject to all applicable federal laws and regulations.

- **Types of Entrants**
  - Individual
    - Title of Video
    - Entrant / or Spokesperson’s Name
    - Phone
    - Email
  - Group
    - Title of Video
    - Group and spokesperson’s name for us to contact with any questions regarding video  
→ List all participants in your video project
    - Phone
    - Email

## HOW WILL ENTRIES BE JUDGED?

Theme: **Stand Up Speak Out** Against Bullying

Judging Areas	Possible Percentage Points
Creativity and originality	25%
Quality of the video	25%
Technical accuracy	25%
Content of the message	25%

## OFFICIAL RULES

### Contest Guidelines

- The video may not exceed 120 seconds.
- All videos must be approved by school principal before submission.
- All videos must be submitted through the entry form page located on the WCPSS website.
- Participants must provide a video link from a video sharing account (preferably YouTube or Vimeo).
- Participants must be enrolled in the Wake County Public School System (elementary, middle, or high).
- Videos must be submitted by school personnel, age 18 or older, with one youth lead indicated on the submission form. In cases where the contestant/submitter is an 18-year old submitting on their own behalf, that individual can also be designated as the youth lead.
- School personnel must complete the contest entry form and provide valid contact information.
- The permission of the parent or guardian of each person under the age of 18 who is seen or heard in the video is required (permission forms provided).
- Entries will be judged by the WCPSS Bullying Prevention Committee and Communications Department on the basis of creativity and originality, quality, technical accuracy, and content of the message. The judges reserve the right not to select a winner if none of the entries received are judged to be of high quality based on the above criteria.
- The video must be original from the participant(s). No copyrighted music, video, or images may be used in the video.
- The submitted video must not infringe on any third party rights. The video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright or license infringement.
- The video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous and should not display any paraphernalia that would be in violation of WCPSS School Board Policy.
- The winner(s) must be prepared to provide a copy of the original video file upon request..
- By submitting a video to this contest , contestants grant a royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use, your video for any educational purpose throughout the world and in any media.
- WCPSS reserves the right to make your video available to the general public from its website and to distribute it to groups and any other organizations interested in showing it for educational purposes, including, but not limited to, on internet sites, at conferences and events, on television, and other media outlets.

You must have a consent form (<http://www2.wcpss.net/forms/forms/name-photo-video-permission.pdf>) filled out and signed by each person appearing or heard in the video, and his/her guardian if s/he is a minor. **Each completed consent form must be on file with the school's Counseling and Student Services Department.** If your video is chosen, you must provide copies of these signed consent forms to the judging committee.

## **Winner Selection, Recognition and Judges**

Following the deadline for submissions, the WCPSS Bullying Prevention Committee and Communications Department will judge the videos for accuracy of the information and its compliance with the video requirements shown above. The Committee will then choose winners for elementary, middle and high school categories (first, second, & third place). Winners will be notified prior to the date of public announcement. The first place videos will be posted on Wake County Public School System's Internet Site and recognized as advocates for Bullying Prevention. All winners will receive recognition for their accomplishments.

## **Intellectual Property Rights**

All videos submitted to the Wake County Bullying Prevention Committee remain the intellectual property of the individuals who developed them. However, Wake County maintains a non-exclusive, royalty-free license to use, reproduce, publish, distribute and exhibit the submission/winning video in any and all formats or manner for educational, training and other information purpose consistent with the WCPSS Bullying Prevention's mission. Wake County also reserves the right to make all submitted videos available for partners and local access stations to feature winners or local contestants.

## **Publicity**

Except where prohibited, participation in the Contest constitutes the winner's consent to use of the winner's name, likeness, photograph, voice, and/or hometown and state information by the Contest's sponsors and/or agents for promotional purposes in any media, worldwide, without further consideration.

## **Copyright**

The contestant warrants that the identified individual(s) involved are the sole author(s) and owner(s) of the Contest submission, that the Contest submission completely originates with the identified participants, that it does not infringe upon any copyright or any other rights of any third party of which the contestant(s) is aware, and that it is free of malware. The contestant cannot submit material that participating individuals did not create and do not own. The contestant cannot take material from any other source.

## **Liability**

The contestant/submitter agrees to assume any and all risks and waive claims against WCPSS and its related entities, except in the case of willful misconduct, for any injury, death, damage, or loss of property (including any damage that may result from a virus, malware, etc., to Wake County Public School Systems utilized to play the video), revenue, or profits, whether direct, indirect, or consequential, arising from their participation in the competition, whether the injury, death, damage, or loss arises through negligence or otherwise. The contestant/ submitter shall be liable for, and shall indemnify and hold harmless Wake County against, all actions or claims for any claim,

demand, judgment, or other allegation arising from alleged violation of an individual's trademark, copyright, or other legally protected interest in videos submitted to the Wake County Public School System.

### **Privacy Policy**

Personal information collected for this contest will only be used only to contact video submitters about the contest. The contest winners' names (and the names of any honorable mentions selected) will be announced publically, after consultation with the winner and any honorable mentions, as a part of the Wake County Public School System award recognition process. All information collected is subject to the WCPSS policy located at [www.wcpss.net](http://www.wcpss.net).

### **General Conditions**

WCPSS reserves the right to cancel, suspend, and/or modify the Contest, or any part of it, for any reason, at WCPSS's sole discretion. Participation in this Contest constitutes a contestant's full and unconditional agreement to abide by the Contest's Official Rules found at [www.wcpss.net](http://www.wcpss.net).

### **Sources**

Beverly Hills Human Services Bullying Prevention Video Competition - <http://www.beverlyhills.org>

StopBullying.Gov Video Challenge – <http://StopBullying.Gov>

The Great American No Bull Challenge - <http://nobullchallenge.org>

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